

European Museum Academy  
Conference and Award Ceremony 2016  
19 - 21 May Lesbos - Greece

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EMA2016@Lesbos team   Candidates   9+1 reasons to come to Lesbos   It's all Greek to me..

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EMA2016@Lesbos team

Good day to you from the EMA2016@Lesbos team!

True to our promise of regular communication, we send you greetings from Greece.

With this issue, and while preparations carry on, we would like to remind you that it is now time to book your air tickets for Lesbos: do keep in mind that it is an island and connecting flights are not that numerous. In any case, the travel agency Athens Travel and Ms Chryssoula Vakáli are at your disposal for information and bookings on [cvakali@athens-travel.gr](mailto:cvakali@athens-travel.gr). Lastly, don't forget to enroll for the Conference and the Awards. We remind you that, should you choose one of the suggested hotels, we shall be in a position to facilitate your transportation to and from the venues.

[Register now](#)

Our communication continues with the presentation of a further three candidates. Nemo Science Centre in Amsterdam and Furniture Wood Industry Museum of Inegöl City, for the EMA-Luigi Micheletti Awards. Strong Water: Interactive exploration on the history of the Dutch Waterline candidate for that of Heritage in Motion introduce themselves.

In this issue, the EMA 2016@Lesbos team plays a game of Chinese Portrait with the EMA-Luigi Micheletti Awards and proposes **what the awards would be if they were ...** See the answers! The **9+1** reasons for coming to Lesbos continue, this time with **Museums** and, simultaneously, a presentation of the **Museum of Industrial Olive-Oil Production of Lesbos**.

We wish all and each of you a wonderful end of week!

## EMA 2016 Candidates

### for Luigi Micheletti Award 2016



For more than 90 years, since 1923, **NEMO science center** and its predecessors in Amsterdam (Museum van den Arbeid, NINT) have inspired millions of visitors to take an interest in science and technology.

[See more](#)



### **Inegöl City Museum, Furniture Wood Industry Museum**

Our City Hall Museum in which our culture and memories come to life and our Furniture Wood Industrial Museum again in which the economical history of our city comes to life chronologically are the museums which are unique and exemplary. [See more](#)

## for Heritage in Motion Award 2016



It is an interactive exploration of the operation and history of the **Old and New Hollandse Waterline**. IJsfontein was able to create an interactive media experience using games, films and animation, projections on felt figures and even a Virtual Reality parachute jump over the Netherlands.

**Read more**

### Chinese Portrait

**Elia:** *if the awards were a POEM, they would be haiku*

**Fotis:** *if the awards were a novel, they would be one of Jo Nesbo's*

**Anna:** *if the awards were a FABRIC, they would be made of cotton*

**Dorina:** *if the awards were the WEATHER, they would be spring*

**Marianne:** *if the awards were a jazz instrument, they would be a tenor sax*

**Chris:** *if the awards were an artist, they would be Joe Cocker*

## 9+1 reasons to come to Lesbos



1. 9+1 famous people
  2. 9+1 local dishes
  3. **9+1 museums**
  4. 9+1 scenic routes and sights
  5. 9+1 churches and monasteries
  6. 9+1 beaches
  7. 9+1 villages
  8. 9+1 mansions
  9. 9+1 birds, animals and plants
  10. EMA2016@Lesbos !
- The **Natural History Museum of the Lesbos Petrified Forest**
  - The Archaeological Museum of Mytilene
  - The **Museum-Library of Stratis Eleftheriadis "Tériade"**
  - The **Theophilos Museum**
  - The **"Georgios Iakovidis" Digital Art Museum** of Chidera
  - The Ecclesiastical-Byzantine Museum
  - The **Vranas Museum**
  - The **Natural History Collection of Vrissa**
  - The Municipal Gallery of Mytilene
  - The **Museum of Industrial Olive-Oil Production of Lesbos**
  - An overview of all these museums is also offered by the **Lesvos Geopark**.

## Museum of Industrial Olive-Oil Production of Lesvos



The **Museum of Industrial Olive-Oil Production of Lesvos** presents the industrial phase of olive-oil production in Greece. It focuses on the changes brought about by the introduction of mechanical motion in the process of olive-oil production and approaches the contribution of the region's inhabitants to the production process with sensitivity.

Its objective is to showcase our industrial heritage in the sector of olive-oil production and incorporate it into the broader architectural, social and cultural context of the period.

**...and we most certainly urge you: join us in a 360° tour of the museum!**

**It's all Greek to me..!**

Museum (English, German, Danish, Swedish, Norwegian, Dutch), musée (French), museo (Italian, Spanish, Finnish), museu (Portuguese), muzej (Croatian, Slovenian, Bosnian), múzeum (Hungarian, Slovak), muzeum (Polish, Czech), muzeu (Romanian), muze (Albanian), müze (Turkish), mużew (Maltese), muuseum (Estonian), muziejus (Lithuanian), muzejs (Latvian)[**m1**] , музей (Russian, Ukrainian, Belarusian, Bulgarian), музеј (Serbian), μουσείο (Greek)<Ancient Greek «μουσείον» [mu 'sion]= the seat or temple of the Muses. However, the Ancient Greek institutions closest to today's meaning of museum were the **thesauroi** or treasuries, where the

votive offerings of the faithful were collected in the Pan-hellenic temples, and the **pinakothekes** or galleries housing paintings honouring the gods. In Hellenistic times, Ptolemy I Soter founded the **Musaeum** (circa 290 BC) in Alexandria, one of the largest cultural centres of the Hellenistic World. In Renaissance Italy, we encounter the 'museum naturale' presenting collections of natural objects and curiosities, while during the Enlightenment the first books on the subject appear, such as the work *Museographia*. Finally, as of the 19th century, the term 'museum' acquires the same meaning as today.

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#### OFFICIAL PARTNERS

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