

European Museum Academy
Conference and Award Ceremony 2016
19 - 21 May Lesbos - Greece

EMA2016@Lesbos team

Candidates

9+1 reasons to come to Lesbos

It's all Greek to me..



EMA2016@Lesbos team

Eight days left, not counting today! The number of days before we all meet on the beautiful island of Lesbos is rapidly diminishing. As of now, the communications you receive from us will concentrate on bringing you information about your trip. We begin with a map that we made especially for you, so that you can see the places where the events we are preparing will be hosted.

Below, you will find other interesting candidates: Micropia and Eyefilm museums for the Micheletti Award and **Limburg 1914-1918 and Virtual Architecture Museum** for the HiM Award.

In the 9+1 reasons to come to Lesbos, we offer you information about the beautiful mansions, dotted like architectural jewels around the island, and we simultaneously explain the meaning of the word archontikó, which is the Greek equivalent - and one of those words whose translation is so difficult.

Very soon, we'll be in touch with you again!

[Register now](#)

[Visit website](#)

EMA 2016 Candidates

for Luigi Micheletti Award 2016



Micropia

The Netherlands, Amsterdam

When you look from really close, a new world is revealed to you. More beautiful and spectacular than you could ever have imagined. Discover the invisible life in Micropia.

Micropia shows the invisible. It is the first museum in the world dedicated to microbes with the state of the art technology and educational vision.

[See more](#)



Eyefilm Museum

The Netherlands, Amsterdam

EYE's collection spans the entire history of film, from silent films in the early days of cinema to the latest digital productions. Each year, both old and new Dutch and foreign titles are added. EYE is also the only institution in the Netherlands that acquires film-related collections and makes them available: photographs, posters, soundtracks, equipment, and the paper archives of filmmakers.

[See more](#)

for Heritage in Motion Award 2016



Limburg 1914-1918, Small stories from a Great War

by **Province of Limburg, Belgium**

Limburg 1914-1918... More than just a memorial campaign, it was the perfect tool to raise awareness among a large audience of the impact of war on people's daily lives. To make them empathise with their countrymen of 100 years ago. There was a unique launch, a story told on social media, a short movie, a video exhibition and a huge participative project.

What if you could feel what people experienced 100 years ago? That was the point of departure for the World War I memorial campaign from the Province of Limburg.



Virtual Architecture Museum by Vizerra, Russia

watch the video

A unique experience: the first-ever 3D exhibition featuring unimplemented projects of the greatest architects.

Virtual Architecture Museum created for popularization of architecture as important part of world cultural heritage. Product based on edutainment approach with massive usage of gaming and virtual reality technologies. Results of project were used by thousands people from more than 150 countries around the world.

See more

9+1 reasons to come to Lesbos



1. 9+1 famous people
2. 9+1 local dishes
3. 9+1 museums
4. 9+1 scenic routes & sights
5. 9+1 beaches
6. 9+1 churches and monasteries
7. 9+1 villages
8. **9+1 mansions**
 - The Krállis Mansion (Mólyvos)
 - The Ghóghos Mansion (Vatoússa)
 - The "Halim Bey" Mansion (Mytilene)
 - The "Konstantinos Hadzichristóphas" Tower (Mytilene)
 - The Achilléas Vournázos Mansion (Mytilene)
 - The "Loukas Ghoútos" Mansion (Mytilene)
 - The "Lallélis" Mansion (Mytilene)
 - The "Apóstolos Efstratíou" Mansion (Mytilene)
 - The "Doukákis Kouklélis" Mansion (Mytilene)
 - **The Vareldzídaina Mansion (Pétra)**
9. 9+1 birds, animals and plants
10. EMA2016@Lesbos !

The Vareldzídaina Mansion



The Vareldzídaina Mansion is situated in the centre of the village of Pétra and is named after the last woman to live in it, who died in 1940 aged 100. It is one of the few extant mansions of Lesvos of the late 18th through to early 19th century, which features noteworthy mural decoration. Its architecture espouses the then widespread standard layout of noble houses, which were usually built in the midst of farming estates with enclosures.

The mansion in question has a classical aspect, with a controlled symmetry and a balanced structure in its architecture and ornamentation. The sense of luxury is achieved with very simple, austere means, offering an impressive result. A decorative intention is obvious in all the elements constituting it. Mural ornamentation exists in the most important rooms with frescoes where the water element dominates, representations of towns and the era's favourite motifs, such as stylised blossoms, vases and garlands of flowers.

It's all Greek to me..!

Αρχοντικό (pronounced *archontikó*): abode of the *árchontas* [which translates as (liege) lord, seigneur, person of high-standing) and by extension a wealthy house that stands out because of its beauty/elegance and/or its sumptuousness.

An adjective used as a noun, the word derives from ἀρχων (*árchon*, Medieval Greek) < ἀρχω (*árcho*, Ancient Greek): I begin, I start and by extension I wield power. Through Latin, the prefix *archi-* was adopted into many languages, for instance: architect (English, German, Luxembourgish, Romanian), architecte (French), architetto (Italian), arquitecte (Catalan), arquitecto (Spanish), arquiteto (Portuguese), arkitekt (Danish, Swedish, Norwegian), arkkitehti (Finnish), arhitekta (Croatian), architekt (Czech, Polish), архитект (Bulgarian), архитектор (Russian), arhitekt (Slovenian).

OFFICIAL PARTNERS

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Piraeus Bank Group Cultural Foundation

Plaka, Angelou Geronta 6, P.O.: 105 58

e-mail: piop@piraeusbank.gr

Tel.: 210 3218015 / 020

Fax : 210 3218145